**Dr. S.GEETHA**

Head of the Department of Commerce & Management Studies, Bhavans N.A. Palkivala Academy for Legal studies and Research, Ramanattukara, Kozhokode.

Mob: +9946092355, E-mail: geethaharshan30@gmail.com,

**1. Education**

P.hD. in Commerce , Bharathiar University , Coimbatore ( Area Women Entrepreneurship)

M.Com Finance Under Madurai Kamaraj University

MBA Finance Bharathiyar University, Coimbatore

B.Ed. in Commerce, University of Calicut.

**2. Research Interest**

Finance & Marketing Management, Entrepreneursjhip,

**3. Teaching Interest**

Financial Management, Accounting and Finance, Advanced Strategic Financial Management, International Finance, Corporate Accounting, Income Tax, Investment Management, Banking & Research Methodology, Business Statistics, Quantitative Techniques for Business, Cost and Management Accounting.

**4. Professional Experience**

**Teaching Experience ( Totally 19 years of Experience )**

1. Head of the Department of Commerce and Management of Bhavans N.A.Palkivala Academy of Legal and Researach Studies from July 2012 Onwards.
2. Head of the Department and vice Principal of Regional College of Science and Humanities Kuzhimanna from 2007 June to 2012 july 12th.
3. Working as a Guest lecturer in Farook Arts and Science College Farook from 2005 to 2007

**Research Experience**

From 2024 on wards as a reserach guide of PG Students of Indira Gandhi National Open University.

**Industry Experience**

1. Working as a Accounts excutive in Coimbatore Auto Garage PVT.Ltd

**5. Research Publications**

**Books And Edited Chapters**

1. Unorganised Sector Women Entrepreneurship in India,First Edition, Shandilya Publishers, New Delhi. ISBN: 978-93-93934-20-8
2. Global Entrepreneurship and Business Management first Edition Multi Spectrum Publications kanyakumari, Tmilnadu .ISBN: 978-93-94428-51-5 Edited chapter “ Role of Entrepreneurship in the Economic Development”
3. Women Law and Society , Bharati publications ,New Delhi edited chapter “ Women empowerement through Entrepreneurship” ISBN 978-93-90818-82-2
4. Shodhkaveri: Emerging Trend in Multidisciplinary Research and Innovation First edition Multi Spectrum Publications , Kanyakumar, Tamilnadu. Edited chapter “ A study on sources of Stress and its Management among Private Sector Employees” ISBN 978-83-94428-67-6

**Work shop Conducted**

1. Conducted one day workshop on 8th Semester BBA LLA & B.COM LLB at KMCT Law College

Kuttipuram the topic entitled“ Management Project Orientation ‘” on 29th July 2024.

**Articles in refered/indexed/listed Journals**

1. ‘Journal of Indian and CultureVol xxiv 2021 ( UGC Care List Group 1) Women Entrepreneurship In Unorganised sector in Kerala Identification of Influencing Factors.
2. Noida International Journal of Human Rights ISSN: 2394- 0298 Volume 8(xx)2021 ( UGC Care Listed Journal) prospects of Women Entrepreneurs in Unorganised Sector in Kerala – An Evaluation.
3. International Journal of Aquatic – Science ISSN: 2008-8019 VOL 12 Issued 02 2021 unorganised Sector Women Entrepreneurs in Kerala – Issues and Challenges ( UGC Care List Group 11)
4. Peer Reviewed Journal of Fundamental and Comparative Research Vol VII No : 7 2021 ISSN – 2277-7067 Motivating Factors For Women Entrepreneurship in Unorganised Sector in Kerala – An Emprical Analysis ( UGC Care list approved)
5. Indo Global Journal of Commerce and Economics ISSN NO: 2393- 9796 vol 4 issue 2 march 2017 titled problems and Prospects of Women Entrepreneurs in the Unorganised Sector in Kerala.
6. Indo Global Journal of Commerce and Economics ISSN NO: 2393- 9796 vol 3 issue 1 April 2016 titled problems and Prospects of Women Entrepreneurs in the Unorganised Sector in Kerala.I

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**7. Short Term Training Programme Attended**

**1**. Tendays Online Skil Development Programme “ GST Registration , Assessment and Filling of Returns- Phase 111 sponsored by by Rashtriya Uchchatar Shiksha Abhiyan (RUSA) Project Tittled “ Financial Training Tax Computation and Statutory Compliances for Indian Business organised by Department of Commerce Bharathiyar University ( 02.11.2020 to 12.11.2020).

2. During September 7 to 11 2020 has participated International Reserach Development programme on “ Conceptual Reserach Model and Analysis” using Structural Equation Modelling organised by SRIT Business School Ramakrishna Institute of Technology.

3. Seven days online Short term training programe entitled Reserach Methodology for primary data analysis ( starting from 24th september 2021 to 4th october 2021 ) by PRAGYAVID

4. seven days short term programme on “ Human rights” from October 3 to October 9 2020 conducted by IQAC and 11c of Sree Ayyappa College for Women , in collaboration with UGC Human Resource Development Centre Kannur University Kerala.

5. participate the programme conducted by Institute of Chartered Accountants of India( ICAI) Ernakulam branch and Mhatma Gandhi University Kottayam Kerala conducted FDP Workshop on Accounting Stadard from 27th October to 30 th October 2020.

**8. Paper Presented**

**Seminars**

1. 7th International Conference Conducted by Sri Ganesh School of Business Management presented a paper on Women Entrepreneurs and Economic Empowerment.
2. 6th International Conference Conducted by Sri Ganesh School of Business Management presented a paper on Problems and Prospects of Women Entrepreneurs in the Unorganised sector in Kerala..
3. Selvam College of Technology conducted International Conference SISOMETS in GE16 presented a paper titled” Retal Business and Women Entrepreneurs Problem “ held on 11.03.2016.
4. 5th International Conference Conducted by Sri Ganesh School of Business Management presented a paper on” problems and prospects of Women Entrepreneurs in the Unorganised Sector in Kerala” held on 19th feb 2016..
5. One day National Conference Conducted by Ahalia School of Management presented a paper on “ Emerging Trends in Service Sector” held on 26th march 2024.

**9. participated various seminar and workshop various colleges and Universities at national and International Level.**

**Signature**